

WYOMING COUNTY
MAY 13, 2025
AGENDA

Call Wyoming County Opioid Settlement Committee meeting to order.

New Business

- Discuss future spending deadlines and reporting periods
- Discuss hiring an ad agency to create content
 - Content for GEM radio ads
 - Content for Ace Robbins billboard ads
 - Content for Dietrich Theater screen ads
 - Content/vote on placemat ad(s)
- Second Deterra mailing campaign/Purchase additional Deterra packs
- Update on Zoom video calls with WBRE
 - PA Live schedules/content
 - School PSA
 - Upcoming ads/tv segments
- Update on 30 second narratives from WBRE
- Timeline for new media proposal (WNEP & WVIA)
- Website submissions

Public Comment

Adjournment